

Erasmus+ Internship – PR and Marketing Department

About us (PR and Marketing Department)

The Public Relations and Marketing Department at the Prague University of Economics and Business is dedicated to shaping and maintaining the institution's prestigious image through strategic communication and outreach.

Our team is managing an array of vital platforms to connect with the wider community around University. We are responsible for overseeing the University's social media networks (Facebook, Instagram, LinkedIn, Twitter (X) and Threads, ensuring our online presence is vibrant, engaging, and informative. Our department also curates the content and design of the University's official website, serving as the digital gateway to all that the University offers. Beyond digital realms, we coordinate the main communications channels, including press releases and events.

Through our integrated marketing and PR efforts, we aim to enhance the University's reputation, support recruitment, and foster a strong sense of community among all our stakeholders.

We are looking for you!

The new staff member in our PR and Marketing Department will create engaging social media content, capture event photographs, interact with students, and write articles in English. This role is key to enhancing our online presence and community engagement, ensuring our events and achievements are vividly shared with a wide audience. We are also open to a new suggestions so we will be more than happy to discuss with you in a team the whole communication strategy.

Our offer contains:

We offer an exciting opportunity to join a vibrant and creative team at a prestigious business university in the heart of Prague. Our environment is one of innovation and camaraderie, where trying new things is part of our daily routine. Beyond the professional experience, you'll immerse yourself in Prague's dynamic lifestyle and have access to affordable student dorm accommodations.

Requirements:

- Minimum English level B2
- Good communication skills

- Good writing skills in English
- Enthusiasm for social networks
- Sense for design (Canva or Photoshop friendly)
- The desire to learn new things

How to apply:

Step 1: Send us your CV, motivation letter and photo to: pr@vse.cz

Step 2: We will make a video call through Teams or Zoom

Step 3: We will let you know the results

The position is open as this announcement lasts and you can start as soon as possible. The duration of the internship is for 6 months minimum, preferably for 12 months.

